



2024 Authorized Service Center Sales Program

Effective January 1, 2024 – September 27, 2024

Johnson Outdoors Inc. has introduced a new 2024 Authorized Service Center Sales Program. This program is only applicable to Authorized Service Centers (ASCs) within the United States and Canada. **(Authorized Servicing Dealers (ASDs) must place orders for finished goods through their regular distribution channels)**

The following are the pricing guidelines for the 2024 Authorized Service Center Sales program for new Minn Kota Trolling Motors, Shallow Water Anchors, Chargers, Cannon Downriggers, all Marine Accessories, and Humminbird Fishfinders and Accessories. **(All goods are intended for sale within the United States and Canada only)**

All orders for finished goods must be placed through Johnson Outdoors Fishing Sales Support. **(Please have your ASC ship-to account number and the item numbers when contacting Fishing Sales Support.)**

Fishing Sales Support

PH: 800-493-6686

Email: FSS_WEST@johnsonoutdoors.zendesk.com

2024 ASC Sales Program Terms & Freight

Terms: The payment terms for your account are the same as the terms applied when ordering parts.

Freight: Net cost orders of \$20,000 or more shipped to a single destination will ship FOB Destination (Freight Prepaid). Orders less than \$20,000 will ship FOB Origin (Freight Collect).

- Consignee may also request FOB Origin – Freight Collect 3rd Party Billed OR FOB Destination – Freight Prepaid and Add.
- We reserve the right to select a carrier if the consignee carrier misses a scheduled pick-up appointment.

Any Minn Kota, Cannon & Humminbird special orders.

- With case pack breaks will be assessed a \$20 fee per broken case pack.
- Under \$2,000 will be assessed a special order \$20 fee.
- With less than a minimum order quantity of four units in any long shaft (87" & 100") bow mount motor will receive a \$100 pallet charge.

Prices and Specifications are subject to changes without prior notification.
(Regional distributor pricing may be lower than direct orders.)

Johnson Outdoors Marine Electronics, Inc.
1531 Madison Ave.
Mankato, MN
56001



TO: All Valued Minn Kota Customers

DATE: July 3, 2023

SUBJECT: 2024 Pricing Guidelines for Minn Kota Branded Products

Minn Kota is implementing a set of pricing guidelines for selected products which we believe will permit dealer prices to be competitive, and allow dealers to obtain a sufficient profit margin to offer the service, advertising, promotional, and other support that is necessary and desirable in connection with our new and technologically advanced products. Minn Kota's suggested retail price range for selected new models is effective immediately upon introduction. New pricing for the current line will be effective January 1, 2024. Please see the attached pages for clarification.

Minn Kota will continue to review and monitor its pricing policy during the 2024 season in order to address the needs of the marketplace.

In the case of a dealer pricing below our suggested levels (including e-commerce add to cart lower prices, the offering of effective discounts in the form of associated premiums, free goods, gift certificates, rebates or other vehicles), or if suggested retail prices are not listed individually within a combination package or bundle, Minn Kota reserves the right, at our discretion, to suspend product shipments covered by this pricing policy to that account.

If you believe that you are unable to sell these selected products within the price ranges we have suggested, please choose other models in our line to promote.

This is a Minn Kota, a Johnson Outdoors Marine Electronics, Inc. corporate policy; no agent or employee is authorized to waive it, interpret it for, or discuss it with any dealer.

A handwritten signature in blue ink that reads 'David Duffin'.

David Duffin
Senior Director, Global Sales
Dave.Duffin@johnsonoutdoors.com

2022-2023 CONFIDENTIAL MINN KOTA MOTORS PRICE LIST - RETAILER

PROD CODE	UPC MFG=29402	PRODUCT DESCRIPTION	SHAFT LENGTH	2024 LIST PRICE	RETAIL COST	Suggested Retail
1368667	0-29402-05278-3	FORTREX 80/DSC	45"	\$ 1,549.99	\$ 1,193.49	\$ 1,549.99
1368668	0-29402-05279-0	FORTREX 80/DSC	52"	\$ 1,599.99	\$ 1,231.99	\$ 1,599.99
1368677	0-29402-05280-6	FORTREX 112/DSC	45"	\$ 1,749.99	\$ 1,347.49	\$ 1,749.99
1368561	0-29402-02254-0	MAXXUM 70	42"	\$ 1,099.99	\$ 857.99	
1368562	0-29402-02255-7	MAXXUM 70	52"	\$ 1,149.99	\$ 896.99	
1368560	0-29402-02253-3	MAXXUM 70/SC	42"	\$ 949.99	\$ 740.99	
1355946	0-29402-03626-4	EDGE 45	36"	\$ 429.99	\$ 356.89	
1355947	0-29402-03627-1	EDGE 45	45"	\$ 479.99	\$ 398.39	
1355935	0-29402-04779-6	EDGE 45/HAND	45"	\$ 329.99	\$ 273.89	
1355956	0-29402-03631-8	EDGE 55	45"	\$ 609.99	\$ 506.29	
1355957	0-29402-03632-5	EDGE 55	52"	\$ 639.99	\$ 531.19	
1355963	0-29402-04780-2	EDGE 55/HAND	52"	\$ 539.99	\$ 448.19	
1355970	0-29402-03634-9	EDGE 70	45"	\$ 689.99	\$ 572.69	
1355971	0-29402-03635-6	EDGE 70	52"	\$ 749.99	\$ 622.49	
1368892	0-29402-05045-1	ULTREX 80/MDI/MR	45"	\$ 3,099.99	\$ 2,386.99	\$ 3,099.99
1368893	0-29402-05046-8	ULTREX 80/MDI/MR	52"	\$ 3,199.99	\$ 2,463.99	\$ 3,199.99
1368897	0-29402-05047-5	ULTREX 112/MDI/MR	45"	\$ 3,299.99	\$ 2,540.99	\$ 3,299.99
1368898	0-29402-05048-2	ULTREX 112/MDI/MR	52"	\$ 3,399.99	\$ 2,617.99	\$ 3,399.99
1368899	0-29402-05049-9	ULTREX 112/MDI/MR	60"	\$ 3,499.99	\$ 2,694.99	\$ 3,499.99
1368890	0-29402-04915-8	ULTREX 80/DSC/MR	45"	\$ 2,999.99	\$ 2,309.99	\$ 2,999.99
1368891	0-29402-04916-5	ULTREX 80/DSC/MR	52"	\$ 3,099.99	\$ 2,386.99	\$ 3,099.99
1368895	0-29402-04917-2	ULTREX 112/DSC/MR	45"	\$ 3,199.99	\$ 2,463.99	\$ 3,199.99
1368896	0-29402-04918-9	ULTREX 112/DSC/MR	52"	\$ 3,299.99	\$ 2,540.99	\$ 3,299.99
1368894	0-29402-05044-4	ULTREX 112/DSC/MR	60"	\$ 3,399.99	\$ 2,617.99	\$ 3,399.99
1368920	0-29402-04925-7	ULTREX 90/115/MSI/MR QUEST	45"	\$ 3,999.99	\$ 3,079.99	\$ 3,999.99
1368921	0-29402-04926-4	ULTREX 90/115/MSI/MR QUEST	52"	\$ 4,099.99	\$ 3,156.99	\$ 4,099.99
1368922	0-29402-04927-1	ULTREX 90/115/MSI/MR QUEST	60"	\$ 4,199.99	\$ 3,233.99	\$ 4,199.99
1368900	0-29402-04919-6	ULTREX 90/115/DSC/MR QUEST	45"	\$ 3,699.99	\$ 2,848.99	\$ 3,699.99
1368901	0-29402-04920-2	ULTREX 90/115/DSC/MR QUEST	52"	\$ 3,799.99	\$ 2,925.99	\$ 3,799.99
1368902	0-29402-04921-9	ULTREX 90/115/DSC/MR QUEST	60"	\$ 3,899.99	\$ 3,002.99	\$ 3,899.99
1358451	0-29402-05097-0	POWERDRIVE 55/MR	54"	\$ 1,249.99	\$ 968.74	
1358452	0-29402-05099-4	POWERDRIVE 55/DSC/MR	54"	\$ 1,349.99	\$ 1,046.24	
1358471	0-29402-05098-7	POWERDRIVE 70/MR	54"	\$ 1,599.99	\$ 1,239.99	
1358472	0-29402-05100-7	POWERDRIVE 70/DSC/MR	60"	\$ 1,699.99	\$ 1,317.49	
1358441	0-29402-05128-1	POWERDRIVE 45/FP	48"	\$ 799.99	\$ 663.99	
1358453	0-29402-05129-8	POWERDRIVE 55/FP	54"	\$ 949.99	\$ 736.24	
1358450	0-29402-05094-9	POWERDRIVE 55/DSC/FP	54"	\$ 1,049.99	\$ 813.74	
1358473	0-29402-05130-4	POWERDRIVE 70/FP	60"	\$ 1,119.99	\$ 867.99	
1358470	0-29402-05095-6	POWERDRIVE 70/DSC/FP	60"	\$ 1,219.99	\$ 945.49	
1358356	0-29402-05062-8	TERROVA 55/DSC/WR	54"	\$ 1,949.99	\$ 1,530.74	\$ 1,949.99
1358385	0-29402-05069-7	TERROVA 80/MDI/WR	45"	\$ 2,299.99	\$ 1,805.49	\$ 2,299.99
1358386	0-29402-05070-3	TERROVA 80/MDI/WR	60"	\$ 2,399.99	\$ 1,883.99	\$ 2,399.99
1358315	0-29402-05071-0	TERROVA 112/MDI/WR	60"	\$ 2,599.99	\$ 2,040.99	\$ 2,599.99
1358316	0-29402-05072-7	TERROVA 112/MDI/WR	72"	\$ 2,899.99	\$ 2,276.49	\$ 2,899.99
1358355	0-29402-05061-1	TERROVA 55/DSC/WR	45"	\$ 1,899.99	\$ 1,491.49	\$ 1,899.99
1358381	0-29402-05063-5	TERROVA 80/DSC/WR	45"	\$ 2,199.99	\$ 1,726.99	\$ 2,199.99
1358382	0-29402-05064-2	TERROVA 80/DSC/WR	60"	\$ 2,299.99	\$ 1,805.49	\$ 2,299.99
1358383	0-29402-05066-6	TERROVA 80/DSC/WR	72"	\$ 2,599.99	\$ 2,040.99	\$ 2,599.99
1358310	0-29402-05067-3	TERROVA 112/DSC/WR	60"	\$ 2,499.99	\$ 1,962.49	\$ 2,499.99
1358311	0-29402-05068-0	TERROVA 112/DSC/WR	72"	\$ 2,799.99	\$ 2,197.99	\$ 2,799.99
1358350	0-29402-05058-1	TERROVA 55/WR W/O FOOT PEDAL	54"	\$ 1,649.99	\$ 1,295.24	\$ 1,649.99
1358380	0-29402-05059-8	TERROVA 80/WR W/O FOOT PEDAL	60"	\$ 1,999.99	\$ 1,569.99	\$ 1,999.99
1358200	0-29402-05084-0	TERROVA 90/115/DSC/WR QUEST	45"	\$ 3,199.99	\$ 2,399.99	\$ 3,199.99
1358210	0-29402-05087-1	TERROVA 90/115/MSI/WR QUEST	45"	\$ 3,499.99	\$ 2,624.99	\$ 3,499.99
1358201	0-29402-05085-7	TERROVA 90/115/DSC/WR QUEST	60"	\$ 3,299.99	\$ 2,474.99	\$ 3,299.99
1358211	0-29402-05088-8	TERROVA 90/115/MSI/WR QUEST	60"	\$ 3,599.99	\$ 2,699.99	\$ 3,599.99
1358202	0-29402-05086-4	TERROVA 90/115/DSC/WR QUEST	72"	\$ 3,599.99	\$ 2,699.99	\$ 3,599.99
1358212	0-29402-05089-5	TERROVA 90/115/MSI/WR QUEST	72"	\$ 3,899.99	\$ 2,924.99	\$ 3,899.99
1358970	0-29402-05052-9	ULTERRA 80/MDI/WR	45"	\$ 2,899.99	\$ 2,290.99	\$ 2,899.99
1358971	0-29402-05053-6	ULTERRA 80/MDI/WR	60"	\$ 2,999.99	\$ 2,369.99	\$ 2,999.99
1358940	0-29402-05056-7	ULTERRA 112/MDI/WR	60"	\$ 3,199.99	\$ 2,527.99	\$ 3,199.99
1358975	0-29402-05054-3	ULTERRA 80/DSC/WR	45"	\$ 2,799.99	\$ 2,211.99	\$ 2,799.99
1358976	0-29402-05055-0	ULTERRA 80/DSC/WR	60"	\$ 2,899.99	\$ 2,290.99	\$ 2,899.99
1358945	0-29402-05057-4	ULTERRA 112/DSC/WR	60"	\$ 3,099.99	\$ 2,448.99	\$ 3,099.99
1358540	0-29402-05033-8	ULTERRA 90/115/DSC/WR QUEST	45"	\$ 3,799.99	\$ 3,001.99	\$ 3,799.99

2022-2023 CONFIDENTIAL MINN KOTA MOTORS PRICE LIST - RETAILER

PROD CODE	UPC MFG=29402	PRODUCT DESCRIPTION	SHAFT LENGTH	2024 LIST PRICE	RETAIL COST	Suggested Retail
1358541	0-29402-05034-5	ULTERRA 90/115/DSC/WR QUEST	60"	\$ 3,899.99	\$ 3,080.99	\$ 3,899.99
1358542	0-29402-05035-2	ULTERRA 90/115/DSC/WR QUEST	72"	\$ 4,199.99	\$ 3,317.99	\$ 4,199.99
1358501	0-29402-05027-7	ULTERRA 90/115/MSI/WR QUEST	45"	\$ 4,099.99	\$ 3,238.99	\$ 4,099.99
1358502	0-29402-05028-4	ULTERRA 90/115/MSI/WR QUEST	60"	\$ 4,199.99	\$ 3,317.99	\$ 4,199.99
1358503	0-29402-05029-1	ULTERRA 90/115/MSI/WR QUEST	72"	\$ 4,499.99	\$ 3,554.99	\$ 4,499.99
1358455	0-29402-05101-4	Pontoon PD55/FP	48"	\$ 949.99	\$ 788.49	
1358475	0-29402-05102-1	Pontoon PD70/FP	48"	\$ 1,119.99	\$ 929.59	
1355964	0-29402-04781-9	PONTOON 55/HAND	52"	\$ 569.99	\$ 473.09	
1355979	0-29402-04782-6	PONTOON 70/HAND	52"	\$ 669.99	\$ 556.09	
1368715M	0-29402-03302-7	TRAXXIS 55	36"	\$ 419.99	\$ 335.99	
1368716M	0-29402-03303-4	TRAXXIS 55	42"	\$ 429.99	\$ 343.99	
1368730M	0-29402-03305-8	TRAXXIS 80	42"	\$ 629.99	\$ 503.99	
1352145M	0-29402-03764-3	ENDURA MAX 45	36"	\$ 279.99	\$ 223.99	
1352155M	0-29402-03767-4	ENDURA MAX 55	36"	\$ 319.99	\$ 255.99	
1352156M	0-29402-03768-1	ENDURA MAX 55	42"	\$ 329.99	\$ 263.99	
1352270M	0-29402-03683-7	ENDURA C2 30 WITH BATTERY METER	30"	\$ 139.99	\$ 111.99	
1352272M	0-29402-03685-1	ENDURA C2 40 WITH BATTERY METER	36"	\$ 199.99	\$ 159.99	
1352274M	0-29402-03687-5	ENDURA C2 50 WITH BATTERY METER	36"	\$ 249.99	\$ 199.99	
1352278	0-29402-05277-6	ENDURA C2 50 WITH BATTERY METER	42"	\$ 259.99	\$ 207.99	
1363640	0-29402-03206-8	RIPTIDE FORTREX 80	52"	\$ 1,499.99	\$ 1,184.99	\$ 1,499.99
1363641	0-29402-03207-5	RIPTIDE FORTREX 80	62"	\$ 1,549.99	\$ 1,224.49	\$ 1,549.99
1363660	0-29402-04075-9	RIPTIDE FORTREX 112	62"	\$ 1,649.99	\$ 1,303.49	\$ 1,649.99
1363420	0-29402-03312-6	RIPTIDE MAXXUM 55/L&D/SC/H	42"	\$ 809.99	\$ 664.19	
1363421	0-29402-03313-3	RIPTIDE MAXXUM 55/L&D/SC/H	52"	\$ 869.99	\$ 713.39	
1363425	0-29402-03315-7	RIPTIDE MAXXUM 70/L&D/SC/H	52"	\$ 919.99	\$ 745.19	
1363447	0-29402-03318-8	RIPTIDE MAXXUM 80/L&D/H	52"	\$ 1,349.99	\$ 1,093.49	
1363445	0-29402-03316-4	RIPTIDE MAXXUM 80/BG/H	52"	\$ 1,399.99	\$ 1,133.99	
1363446	0-29402-03317-1	RIPTIDE MAXXUM 80/BG/H	62"	\$ 1,449.99	\$ 1,174.49	
1363576	0-29402-05106-9	RT_POWERDRIVE 55/WR	54"	\$ 1,849.99	\$ 1,433.74	
1363586	0-29402-05107-6	RT_POWERDRIVE 70/WR	54"	\$ 2,149.99	\$ 1,666.24	
1363575	0-29402-05104-5	RT_POWERDRIVE 55/MR	54"	\$ 1,609.99	\$ 1,247.74	
1363585	0-29402-05105-2	RT_POWERDRIVE 70/MR	54"	\$ 1,909.99	\$ 1,480.24	
1363770	0-29402-05074-1	RT TERROVA 55/WR	54"	\$ 2,449.99	\$ 1,923.24	\$ 2,449.99
1363771	0-29402-05075-8	RT TERROVA 55/WR	60"	\$ 2,499.99	\$ 1,962.49	\$ 2,499.99
1363785	0-29402-05076-5	RT TERROVA 80/WR	54"	\$ 2,749.99	\$ 2,158.74	\$ 2,749.99
1363786	0-29402-05078-9	RT TERROVA 80/WR	60"	\$ 2,799.99	\$ 2,197.99	\$ 2,799.99
1363787	0-29402-05080-2	RT TERROVA 80/WR	72"	\$ 3,099.99	\$ 2,433.49	\$ 3,099.99
1363790	0-29402-05082-6	RT TERROVA 112/WR	60"	\$ 2,999.99	\$ 2,354.99	\$ 2,999.99
1363791	0-29402-05083-3	RT TERROVA 112/WR	72"	\$ 3,299.99	\$ 2,590.49	\$ 3,299.99
1363792	0-29402-05300-1	RT TERROVA 112/WR	87"	\$ 3,899.99	\$ 3,061.49	\$ 3,899.99
1363900	0-29402-05090-1	RT TERROVA 90/115/WR QUEST	60"	\$ 3,799.99	\$ 2,849.99	\$ 3,799.99
1363910	0-29402-05296-7	RT TERROVA 90/115/WR BLK QUEST	60"	\$ 3,799.99	\$ 2,849.99	\$ 3,799.99
1363901	0-29402-05091-8	RT TERROVA 90/115/WR QUEST	72"	\$ 4,099.99	\$ 3,074.99	\$ 4,099.99
1363911	0-29402-05297-4	RT TERROVA 90/115/WR BLK QUEST	72"	\$ 4,099.99	\$ 3,074.99	\$ 4,099.99
1363902	0-29402-05092-5	RT TERROVA 90/115/WR QUEST	87"	\$ 4,849.99	\$ 3,637.49	\$ 4,849.99
1363912	0-29402-05298-1	RT TERROVA 90/115/WR BLK QUEST	87"	\$ 4,849.99	\$ 3,637.49	\$ 4,849.99
1363903	0-29402-05093-2	RT TERROVA 90/115/WR QUEST	100"	\$ 5,499.99	\$ 4,124.99	\$ 5,499.99
1363913	0-29402-05299-8	RT TERROVA 90/115/WR BLK QUEST	100"	\$ 5,499.99	\$ 4,124.99	\$ 5,499.99
1358560	0-29402-05036-9	RT INSTINCT 90/115/WR QUEST	60"	\$ 4,399.99	\$ 3,475.99	\$ 4,399.99
1358580	0-29402-05040-6	RT INSTINCT 90/115/WR BLK QUEST	60"	\$ 4,399.99	\$ 3,475.99	\$ 4,399.99
1358561	0-29402-05037-6	RT INSTINCT 90/115/WR QUEST	72"	\$ 4,699.99	\$ 3,712.99	\$ 4,699.99
1358581	0-29402-05041-3	RT INSTINCT 90/115/WR BLK QUEST	72"	\$ 4,699.99	\$ 3,712.99	\$ 4,699.99
1358562	0-29402-05038-3	RT INSTINCT 90/115/WR QUEST	87"	\$ 5,449.99	\$ 4,305.49	\$ 5,449.99
1358582	0-29402-05042-0	RT INSTINCT 90/115/WR BLK QUEST	87"	\$ 5,449.99	\$ 4,305.49	\$ 5,449.99
1358563	0-29402-05039-0	RT INSTINCT 90/115/WR QUEST	100"	\$ 6,099.99	\$ 4,818.99	\$ 6,099.99
1358583	0-29402-05043-7	RT INSTINCT 90/115/WR BLK QUEST	100"	\$ 6,099.99	\$ 4,818.99	\$ 6,099.99
1363844	0-29402-04086-5	RIPTIDE TRANSOM 45/SC	36"	\$ 329.99	\$ 273.89	
1363845	0-29402-04058-2	RIPTIDE TRANSOM 45	36"	\$ 379.99	\$ 307.79	
1363854	0-29402-04087-2	RIPTIDE TRANSOM 55/SC	42"	\$ 499.99	\$ 414.99	
1363855	0-29402-04060-5	RIPTIDE TRANSOM 55	36"	\$ 529.99	\$ 429.29	
1363856	0-29402-04061-2	RIPTIDE TRANSOM 55	42"	\$ 549.99	\$ 445.49	
1363831	0-29402-04192-3	RIPTIDE TRANSOM 80	42"	\$ 899.99	\$ 728.99	
1363860	0-29402-04078-0	RIPTIDE TRANSOM 112	52"	\$ 1,149.99	\$ 931.49	
1810440	0-29402-04608-9	Talon 10' Red-BT	NA	\$ 2,099.99	\$ 1,406.99	
1810441	0-29402-04609-6	Talon 10' Blue-BT	NA	\$ 2,099.99	\$ 1,406.99	

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PROD CODE	UPC MFG=29402	PRODUCT DESCRIPTION	SHAFT LENGTH	2024 LIST PRICE	RETAIL COST	Suggested Retail
1810442	0-29402-04610-2	Talon 10' Black-BT	NA	\$ 2,099.99	\$ 1,406.99	
1810443	0-29402-04611-9	Talon 10' Silver/Black-BT	NA	\$ 2,099.99	\$ 1,406.99	
1810445	0-29402-04613-3	Talon 10' White-BT	NA	\$ 2,099.99	\$ 1,406.99	
1810450	0-29402-04614-0	Talon 12' Red-BT	NA	\$ 2,199.99	\$ 1,473.99	\$2,199.99
1810451	0-29402-04615-7	Talon 12' Blue-BT	NA	\$ 2,199.99	\$ 1,473.99	\$ 2,199.99
1810452	0-29402-04616-4	Talon 12' Black-BT	NA	\$ 2,199.99	\$ 1,473.99	\$ 2,199.99
1810453	0-29402-04617-1	Talon 12' Silver/Black-BT	NA	\$ 2,199.99	\$ 1,473.99	\$ 2,199.99
1810455	0-29402-04619-5	Talon 12' White-BT	NA	\$ 2,199.99	\$ 1,473.99	\$ 2,199.99
1810462	0-29402-04620-1	Talon 15' Black-BT	NA	\$ 2,599.99	\$ 1,741.99	\$ 2,599.99
1810463	0-29402-04621-8	Talon 15' Silver/Black-BT	NA	\$ 2,599.99	\$ 1,741.99	\$ 2,599.99
1810302	0-29402-03663-9	Talon Adapter Bracket Sandwich Mount - port	NA	\$ 399.99	\$ 299.99	
1810303	0-29402-03664-6	Talon Adapter Bracket Sandwich Mount - starboard	NA	\$ 399.99	\$ 299.99	
1810340	0-29402-04237-1	Talon Bracket 3 PC Jackplate G2-port or starboard	NA	\$ 399.99	\$ 299.99	
1810225	0-29402-03882-4	Talon Pontoon Edge Mount Kit	NA	\$ 249.99	\$ 162.49	
1810226	0-29402-04378-1	Talon Pontoon Performance Kit	NA	\$ 149.99	\$ 97.49	
1810220	0-29402-03532-8	Talon 6" Setback Bracket	NA	\$ 69.99	\$ 45.49	
1810212	0-29402-03692-9	Talon BMS Side Shim Kit	NA	\$ 29.99	\$ 20.99	
1810222	0-29402-04036-0	Talon Tilt Bracket	NA	\$ 249.99	\$ 162.49	
1810247	0-29402-04647-8	Talon 8' Travel Cover - BT	NA	\$ 129.99	\$ 77.99	
1810248	0-29402-04648-5	Talon 10'/12' Travel Cover - BT	NA	\$ 129.99	\$ 77.99	
1810249	0-29402-04649-2	Talon 15' Travel Cover - BT	NA	\$ 139.99	\$ 83.99	
1810257	0-29402-04651-5	Talon Wireless Foot Pedal - BT	NA	\$ 179.99	\$ 116.99	
1810244	0-29402-04240-1	Talon Quick Connect Plug	NA	\$ 99.99	\$ 64.99	
1810600	0-29402-04852-6	RAPTOR 8', BLACK	NA	\$ 1,599.99	\$ 1,119.99	\$ 1,599.99
1810601	0-29402-04853-3	RAPTOR 8', SILVER	NA	\$ 1,599.99	\$ 1,119.99	\$ 1,599.99
1810620	0-29402-04802-1	RAPTOR 8', AA, BLACK	NA	\$ 1,799.99	\$ 1,259.99	\$ 1,799.99
1810621	0-29402-04854-0	RAPTOR 8', AA, WHITE	NA	\$ 1,799.99	\$ 1,259.99	\$ 1,799.99
1810622	0-29402-04855-7	RAPTOR 8', AA, RED	NA	\$ 1,799.99	\$ 1,259.99	\$ 1,799.99
1810623	0-29402-04856-4	RAPTOR 8', AA, SILVER	NA	\$ 1,799.99	\$ 1,259.99	\$ 1,799.99
1810630	0-29402-04803-8	RAPTOR 10', AA, BLACK	NA	\$ 1,999.99	\$ 1,399.99	\$ 1,999.99
1810631	0-29402-04857-1	RAPTOR 10', AA, WHITE	NA	\$ 1,999.99	\$ 1,399.99	\$ 1,999.99
1810632	029402-04858-8	RAPTOR 10', AA, RED	NA	\$ 1,999.99	\$ 1,399.99	\$ 1,999.99
1810633	0-29402-04859-5	RAPTOR 10', AA, SILVER	NA	\$ 1,999.99	\$ 1,399.99	\$ 1,999.99
1810253	0-29402-04881-6	RAPTOR/TALON BT STOMP SWITCH	NA	\$ 109.99	\$ 76.99	
1810258	0-29402-04882-3	RAPTOR BT WIRELESS FOOT SWITCH	NA	\$ 179.99	\$ 125.99	
1810360	0-29402-04864-9	RAPTOR STBD 4" JACK PLATE BRKT	NA	\$ 279.99	\$ 209.99	
1810365	0-29402-05001-7	RAPTOR STBD 4" JACK PLATE BRKT WHITE	NA	\$ 279.99	\$ 209.99	
1810361	0-29402-04865-6	RAPTOR PORT 4" JACK PLATE BRKT	NA	\$ 279.99	\$ 209.99	
1810366	0-29402-05002-4	RAPTOR PORT 4" JACK PLATE BRKT WHITE	NA	\$ 279.99	\$ 209.99	
1810362	0-29402-04866-3	RAPTOR STBD 6" JACK PLATE BRKT	NA	\$ 279.99	\$ 209.99	
1810367	0-29402-05003-1	RAPTOR STBD 6" JACK PLATE BRKT WHITE	NA	\$ 279.99	\$ 209.99	
1810363	0-29402-04867-0	RAPTOR PORT 6" JACK PLATE BRKT	NA	\$ 279.99	\$ 209.99	
1810368	0-29402-05004-8	RAPTOR PORT 6" JACK PLATE BRKT WHITE	NA	\$ 279.99	\$ 209.99	
1810380	0-29402-05017-8	RAPTOR JACK PLATE BRKT S54 BLK	NA	\$ 319.99	\$ 239.99	
1810381	0-29402-05018-5	RAPTOR JACK PLATE BRKT P54 BLK	NA	\$ 319.99	\$ 239.99	
1810382	0-29402-05019-2	RAPTOR JACK PLATE BRKT S54 WHT	NA	\$ 319.99	\$ 239.99	
1810383	0-29402-05020-8	RAPTOR JACK PLATE BRKT P54 WHT	NA	\$ 319.99	\$ 239.99	
1810384	0-29402-05021-5	RAPTOR JACK PLATE BRKT S86 BLK	NA	\$ 349.99	\$ 262.49	
1810385	0-29402-05022-2	RAPTOR JACK PLATE BRKT P86 BLK	NA	\$ 349.99	\$ 262.49	
1810386	0-29402-05023-9	RAPTOR JACK PLATE BRKT S86 WHT	NA	\$ 349.99	\$ 262.49	
1810387	0-29402-05024-6	RAPTOR JACK PLATE BRKT P86 WHT	NA	\$ 349.99	\$ 262.49	
1810370	0-29402-04868-7	RAPTOR 3" SETBACK BRACKET	NA	\$ 99.99	\$ 64.99	
1810375	0-29402-05005-5	RAPTOR 3" SETBACK BRACKET WHITE	NA	\$ 99.99	\$ 64.99	
1810371	0-29402-04869-4	RAPTOR DIRECT MOUNT ANGLE BRKT	NA	\$ 109.99	\$ 71.49	
1810376	0-29402-05006-2	RAPTOR DIRECT MOUNT ANGLE BRKT WHITE	NA	\$ 109.99	\$ 71.49	
1810356	0-29402-05143-4	RAPTOR ADPTR BRKT 2" SPCR, BLK	NA	\$ 109.99	\$ 82.49	
1810357	0-29402-05144-1	RAPTOR ADPTR BRKT 2" SPCR, WHT	NA	\$ 109.99	\$ 82.49	
1810388	0-29402-05050-5	RAPTOR UNIVERSAL SANDWICH ADAPTER BLK	NA	\$ 139.99	\$ 104.99	
1810389	0-29402-05051-2	RAPTOR UNIVERSAL SANDWICH ADAPTER WHT	NA	\$ 139.99	\$ 104.99	
1810350	0-29402-05025-3	RAPTOR TRAVEL COVER 8 FT	NA	\$ 139.99	\$ 83.99	
1810351	0-29402-05026-0	RAPTOR TRAVEL COVER 10 FT	NA	\$ 139.99	\$ 83.99	
1831061	0-29402-04994-3	MK-106 PCL (1 bank x 6 amps)	NA	\$ 129.99	\$ 84.49	
1831101	0-29402-04995-0	MK-110 PCL (1 bank x 10 amps)	NA	\$ 159.99	\$ 103.99	
1832121	0-29402-04996-7	MK-212 PCL (2 bank x 6 amps)	NA	\$ 219.99	\$ 142.99	
1832201	0-29402-04997-4	MK-220 PCL (2 bank x 10 amps)	NA	\$ 319.99	\$ 207.99	

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PROD CODE	UPC MFG=29402	PRODUCT DESCRIPTION	SHAFT LENGTH	2024 LIST PRICE	RETAIL COST	Suggested Retail
1832304	0-29402-05268-4	MK-230 PCL (2 bank x 15 amps)	NA	\$ 369.99	\$ 240.49	
1833181	0-29402-04998-1	MK-318 PCL (3 bank x 6 amps)	NA	\$ 299.99	\$ 194.99	
1833301	0-29402-04999-8	MK-330 PCL (3 bank x 10 amps)	NA	\$ 399.99	\$ 259.99	
1833454	0-29402-05269-1	MK-345PCL (3 bank x 15 amps)	NA	\$ 499.99	\$ 324.99	
1834401	0-29402-05000-0	MK-440 PCL (4 bank x 10 amps)	NA	\$ 529.99	\$ 344.49	
1834604	0-29402-05270-7	MK-460 PCL (4 bank x 15 amps)	NA	\$ 599.99	\$ 389.99	
1835500	0-29402-04929-5	MK-550 PCL (5 bank x 10 amps)	NA	\$ 699.99	\$ 489.99	
1821065	0-29402-03476-5	MK 106D (1 bank x 6 amps)	NA	\$ 109.99	\$ 71.49	
1822105	0-29402-03478-9	MK 210D (2 bank x 5 amps)	NA	\$ 179.99	\$ 116.99	
1823155	0-29402-03479-6	MK 315D (3 bank x 5 amps)	NA	\$ 249.99	\$ 162.49	
1821031	0-29402-03178-8	MK 1 DC single bank DC alternator charger	NA	\$ 109.99	\$ 71.49	
1821032	0-29402-03179-5	MK 2 DC dual bank DC alternator charger	NA	\$ 159.99	\$ 103.99	
1821033	0-29402-03180-1	MK 3 DC triple bank DC alternator charger	NA	\$ 209.99	\$ 136.49	
1831050	0-29402-04479-5	MK 105PD Portable (1 bank x 5 amps)	NA	\$ 69.99	\$ 45.49	
1830110	0-29402-04480-1	MK 110PD Portable (1 bank x 10 amps)	NA	\$ 99.99	\$ 64.99	
1820087	0-29402-02968-6	MK-BM-1D Digital Battery Meter	NA	\$ 16.99	\$ 11.04	
1820089	0-29402-02678-4	MK-EC-15 Charger Output Extension Cable	NA	\$ 39.99	\$ 25.99	
1820092	0-29402-05295-0	MK-EC-15 Charger Output Extension Cable BULK	NA	\$ 39.99	\$ 23.99	
1865108	0-29402-02805-4	MKR-21 AC Power Port (Black)	NA	\$ 16.99	\$ 11.04	
1865111	0-29402-05120-5	MKR-21 AC Power Port (Black) BULK PACK	NA	\$ 16.99	\$ 10.19	
1865110	0-29402-03189-4	MKR-23 AC Power Port (White)	NA	\$ 16.99	\$ 11.04	
1820175	0-29402-02767-5	Trolling Motor Power Center	NA	\$ 99.99	\$ 64.99	
1854035	0-29402-04429-0	MKA-16-03 AP/PD QRB	NA	\$ 69.99	\$ 45.49	
1854036	0-29402-04481-8	MKA-16-03 AP/PD QRB BULK PACK	NA	\$ 69.99	\$ 41.99	
1854021	0-29402-02381-3	MKA-21 Composite PD/AP QRB	NA	\$ 89.99	\$ 58.49	
1854027	0-29402-02654-8	MKA-21 Composite PD/AP QRB BULK PACK	NA	\$ 89.99	\$ 53.99	
1854023	0-29402-02383-7	MKA-23 Composite Scissors QRB	NA	\$ 109.99	\$ 71.49	
1854060	0-29402-02946-4	MKA-32 Electric Steer QRB w/ Cover	NA	\$ 159.99	\$ 103.99	
1854017	0-29402-02232-8	RTA-17 Riptide Composite PD/AP QRB	NA	\$ 89.99	\$ 58.49	
1854012	0-29402-05008-6	RTA-17 Riptide Composite PD/AP QRB BULK	NA	\$ 89.99	\$ 53.99	
1854019	0-29402-02234-2	RTA-19 Riptide Composite Scissors QRB	NA	\$ 109.99	\$ 71.49	
1854055	0-29402-04930-1	RTA-55 ES HD COMP	NA	\$ 399.99	\$ 259.99	
1854056	0-29402-04931-8	MKA-56 ES HD COMP QRB	NA	\$ 399.99	\$ 259.99	
1854057	0-29402-04932-5	MKA-57 ED HD ALUM SLIKE QRB	NA	\$ 499.99	\$ 324.99	
1854058	0-29402-05148-9	MKA-58 REINFORCE KIT BLK	NA	\$ 249.99	\$ 174.99	
1854062	0-29402-05264-6	RTA-62 RT ES COMP QRB	NA	\$ 229.99	\$ 149.49	
1854063	0-29402-05265-3	RTA-62 RT ES COMP QRB BULK	NA	\$ 229.99	\$ 137.99	
1862042	0-29402-05150-2	MKA-61 CABLE STEER QRB (SHORT)	NA	\$ 179.99	\$ 125.99	
1862052	0-29402-05151-9	MKA-62 CABLE STEER QRB (LONG)	NA	\$ 199.99	\$ 139.99	
1854051	0-29402-04632-4	MKA-51 Electric Steer QRB	NA	\$ 269.99	\$ 175.49	
1854064	0-29402-05266-0	MKA-64 ES COMP QRB	NA	\$ 229.99	\$ 149.49	
1865101	0-29402-01031-8	MKR-12 Quick Connector Plug	NA	\$ 11.99	\$ 7.79	
1865120	0-29402-05152-6	MKR-28 Trolling Motor Plug/RCPT	NA	\$ 149.99	\$ 97.49	
1865121	0-29402-05153-3	MKR-28 Trolling Motor Plug/RCPT BULK	NA	\$ 149.99	\$ 89.99	
1865107	0-29402-02713-2	MKR-20 Trolling Motor Plug	NA	\$ 39.99	\$ 25.99	
1865115	0-29402-05137-3	MKR-27 Circuit Breaker (60A waterproof)	NA	\$ 49.99	\$ 32.49	
1865116	0-29402-05138-0	MKR-27 Circuit Breaker (60A waterproof) BULK	NA	\$ 49.99	\$ 29.99	
1840201	0-29402-00769-1	MKR-15 Transducer Mounting Kit	NA	\$ 21.99	\$ 14.29	
1854120	0-29402-03245-7	MKA-45 Replacement Rope & Handle	NA	\$ 11.99	\$ 7.79	
1854125	0-29402-04182-4	MKA-49 Cable & Handle	NA	\$ 59.99	\$ 38.99	
1862050	0-29402-04194-7	MKA-50 Stabilizer Kit - Ultrex/Foretrex	NA	\$ 54.99	\$ 35.74	
1862060	0-29402-05139-7	MKA-60 ES TM STABILIZER KIT	NA	\$ 79.99	\$ 51.99	
1854100	0-29402-54100-3	MKA-7 Extension Handle (30")	NA	\$ 39.99	\$ 25.99	
1854101	0-29402-01526-9	MKA-18 Extension Handle (18")	NA	\$ 29.99	\$ 19.49	
1854107	0-29402-03170-2	MKA-43 Telescopic Extension Handle (17" - 25")	NA	\$ 34.99	\$ 22.74	
1854108	0-29402-03171-9	MKA-44 Telescopic Extension Handle (24" - 40")	NA	\$ 49.99	\$ 32.49	
1854070	0-29402-05238-7	Ultrex LA Cylinder 80/45"	NA	\$ 99.99	\$ 64.99	
1854071	0-29402-05239-4	Ultrex LA Cylinder 80/112-52"	NA	\$ 99.99	\$ 64.99	
1854072	0-29402-05240-0	Ultrex LA Cylinder 112/45"	NA	\$ 99.99	\$ 64.99	
1854073	0-29402-05241-7	Ultrex LA Cylinder 115/45"	NA	\$ 99.99	\$ 64.99	
1854074	0-29402-05242-4	Ultrex LA Cylinder 115/52"	NA	\$ 99.99	\$ 64.99	
1854080	0-29402-05243-1	UTX M360/TL Mnt 80/45"	NA	\$ 449.99	\$ 337.49	
1854081	0-29402-05244-8	UTX M360/TL Mnt 80-112/52"-60"	NA	\$ 449.99	\$ 337.49	
1854082	0-29402-05245-5	UTX M360/TL Mnt 112/45"	NA	\$ 449.99	\$ 337.49	
1866070	0-29402-04431-3	PowerDrive BT Foot Pedal Acc (Corded)	NA	\$ 109.99	\$ 71.49	

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PROD CODE	UPC MFG=29402	PRODUCT DESCRIPTION	SHAFT LENGTH	2024 LIST PRICE	RETAIL COST	Suggested Retail
1866077	0-29402-05117-5	Terrova Foot Pedal Accessory	NA	\$ 229.99	\$ 149.49	
1866081	0-29402-05118-2	Ulterra Foot Pedal Accessory	NA	\$ 229.99	\$ 149.49	
1866082	0-29402-05146-5	Instinct Quest Foot Pedal Accessory	NA	\$ 229.99	\$ 149.49	
1866078	0-29402-05147-2	Terrova Quest Foot Pedal Accessory	NA	\$ 229.99	\$ 149.49	
1866561	0-29402-05119-9	Micro Remote Accessory	NA	\$ 109.99	\$ 71.49	
1866655	0-29402-05121-2	Wireless Remote Accessory	NA	\$ 299.99	\$ 194.99	
1866675	0-29402-05122-9	Wireless Remote Holding Cradle	NA	\$ 34.99	\$ 22.74	
1865130	0-29402-05012-3	MKR-30 Remote Power Switch	NA	\$ 79.99	\$ 55.99	
1866150	0-29402-02951-8	CoPilot System (wireless) - PowerDrive V2	NA	\$ 159.99	\$ 111.99	
1866155	0-29402-04430-6	CoPilot System (wireless) - Powerdrive BT	NA	\$ 159.99	\$ 111.99	
1866120	0-29402-01925-0	CoPilot Replacement Transmitter (Legacy & PD V2)	NA	\$ 59.99	\$ 38.99	
1866350	0-29402-03624-0	i-Pilot Replacement Remote	NA	\$ 169.99	\$ 110.49	
1866550	0-29402-04221-0	i-Pilot System Remote Access_BT	NA	\$ 189.99	\$ 123.49	
1866680	0-29402-04486-3	Heading sensor accessory BT PD IP	NA	\$ 159.99	\$ 111.99	
1866460	0-29402-03788-9	i-Pilot Link Charging Cable	NA	\$ 31.99	\$ 20.79	
1866650	0-29402-04226-5	i-Pilot Link System Remote Access_BT	NA	\$ 349.99	\$ 227.49	
1866670	0-29402-04227-2	Holding Cradle i-Pilot Link_BT	NA	\$ 31.99	\$ 20.79	
1852068	0-29402-02651-7	MKR-US2-8 Humminbird 7 pin Adapter Cable	NA	\$ 34.99	\$ 22.74	
1852060	0-29402-02959-4	MKR-US2-10 Lowrance Adapter Cable	NA	\$ 34.99	\$ 22.74	
1852072	0-29402-03864-0	MKR-US2-12 Garmin Echo Adapter Cable	NA	\$ 34.99	\$ 22.74	
1852073	0-29402-04062-9	MKR-US2-13 Humminbird Solix Adapter Cable	NA	\$ 53.99	\$ 40.49	
1852074	0-29402-04109-1	MKR-US2-14 Garmin 8 pin Adapter Cable	NA	\$ 34.99	\$ 22.74	
1852080	0-29402-02653-1	MKR-US2-11 Universal Sonar 2 Extension Cable	NA	\$ 43.99	\$ 28.59	
1852075	0-29402-04861-8	MKR-US2-15 Lowrance 8 Pin TripleShot Adapter Cable (for Hook2)	NA	\$ 34.99	\$ 22.74	
1852076	0-29402-04862-5	MKR-US2-16 Lowrance 9 Pin TotalScan Adapter Cable (for Elite Ti2 & HDS)	NA	\$ 34.99	\$ 22.74	
1852086	0-29402-04783-3	MKR MDI-2 HB HELIX 7 Adapter Cable	NA	\$ 34.99	\$ 22.74	
1852088	0-29402-04874-8	MKR MI-1 HB HELIX Adapter Cable	NA	\$ 34.99	\$ 22.74	
1852084	0-29402-04880-9	MKR MI-1 HB HELIX Adapter Cable BULK	NA	\$ 34.99	\$ 20.99	
1852077	0-29402-05123-6	MKR-DSC-10 LOWRANCE 7-PIN	NA	\$ 34.99	\$ 22.74	
1852078	0-29402-05124-3	MKR-DSC-15 LOWRANCE 8-PIN	NA	\$ 34.99	\$ 22.74	
1852079	0-29402-05125-0	MKR-DSC-16 LOWRANCE 9-PIN	NA	\$ 34.99	\$ 22.74	
1852081	0-29402-05126-7	MKR-DSC-12 GARMIN 4-PIN	NA	\$ 34.99	\$ 22.74	
1852082	0-29402-05127-4	MKR-DSC-14 GARMIN 8-PIN	NA	\$ 34.99	\$ 22.74	
1810125	0-29402-02789-7	DeckHand 25	NA	\$ 269.99	\$ 175.49	
1810126	0-29402-03050-7	DeckHand 25R w/ Corded Remote	NA	\$ 319.99	\$ 207.99	
1810140	0-29402-01784-3	DeckHand 40	NA	\$ 369.99	\$ 240.49	
1810141	0-29402-02788-0	Pontoon DeckHand	NA	\$ 469.99	\$ 305.49	
1810150	0-29402-01823-9	DeckHand 40 Remote Switch	NA	\$ 59.99	\$ 38.99	
1865002	0-29402-78115-7	MKP-2 Prop 2061121 Power	NA	\$ 16.99	\$ 11.04	
1865003	0-29402-78125-6	MKP-6 Prop 2061125 Weedless Wedge	NA	\$ 21.99	\$ 14.29	
1865006	0-29402-78118-8	MKP-7 Prop 2091150 Weedless Wedge	NA	\$ 31.99	\$ 20.79	
1865017	0-29402-02229-8	MKP-32 Prop 2091160 Weedless Wedge 2	NA	\$ 31.99	\$ 20.79	
1865018	0-29402-02230-4	MKP-33 Prop 2331160 Weedless Wedge 2	NA	\$ 48.99	\$ 31.84	
1865022	0-29402-03547-2	MKP-37 Prop 2091170 Power	NA	\$ 31.99	\$ 20.79	
1865023	0-29402-04113-8	MKP-38 Prop 2341160 Weedless Wedge 2	NA	\$ 48.99	\$ 31.84	
1865039	0-29402-05274-5	MKP-39 Prop WW	NA	\$ 49.99	\$ 32.49	
1865040	0-29402-05275-2	MKP-40 Prop PWR	NA	\$ 49.99	\$ 32.49	
1865010	0-29402-65010-1	MKP-9 Prop Nut 3/8" (A)	NA	\$ 8.99	\$ 5.84	
1865011	0-29402-65011-8	MKP-10 Prop Nut 1/2" (B)	NA	\$ 8.99	\$ 5.84	
1865014	0-29402-01281-7	MKP-23 Prop Nut (D)	NA	\$ 8.99	\$ 5.84	
1865019	0-29402-02231-1	MKP-34 Prop Nut (E)	NA	\$ 8.99	\$ 5.84	
1865260	0-29402-01933-5	MKA-26 Minn Kota Drift Sock	NA	\$ 49.99	\$ 32.49	
1865261	0-29402-02672-2	MKA-27 Minn Kota Pro Drift Sock	NA	\$ 59.99	\$ 38.99	
1865262	0-29402-02673-9	MKA-28 Drift Sock Harness with Buoy	NA	\$ 39.99	\$ 25.99	

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PRODUCT CODE	UPC MFG	PRODUCT DESCRIPTION	LIST PRICE	RETAIL PRICE
1902340	0-29402-04689-8	Optimum TS	\$ 1,849.99	\$ 1,331.99
1902335	0-29402-04688-1	Optimum	\$ 1,649.99	\$ 1,187.99
1902310	0-29402-03356-0	Magnum 10 TS	\$ 899.99	\$ 719.99
1902305	0-29402-03352-2	Magnum 10	\$ 669.99	\$ 535.99
1902300	0-29402-03350-8	Magnum 5	\$ 499.99	\$ 399.99
1901140	0-29402-03781-0	Uni-Troll 10 TS	\$ 499.99	\$ 382.49
1901130	0-29402-03779-7	Uni-Troll 10	\$ 339.99	\$ 271.99
1901120	0-29402-03777-3	Uni-Troll 5	\$ 279.99	\$ 223.99
1901020	0-29402-03775-9	Easi-Troll	\$ 229.99	\$ 183.99
1901250	0-29402-03014-9	Lake-Troll	\$ 179.99	\$ 143.99
1901200	0-29402-03013-2	Mini-Troll	\$ 99.99	\$ 79.99
2295002	0-12977-30024-3	4 pound Flash weight	\$ 44.99	\$ 29.24
2295180	0-12977-22180-7	6 pound Flash weight	\$ 49.99	\$ 32.49
2295182	0-12977-22182-1	8 pound Flash weight	\$ 59.99	\$ 38.99
2295184	0-12977-22184-5	10 pound Flash weight	\$ 69.99	\$ 45.49
2295190	0-12977-22190-6	12 pound Flash weight	\$ 79.99	\$ 51.99
1908016	0-29402-04735-2	16 pound Flash weight	\$ 109.99	\$ 71.49
1903002	0-29402-03165-8	S.S Low Profile Swivel Base	\$ 189.99	\$ 123.49
1904045	0-29402-03496-3	S.S. Mounting Base - Magnum/Digitroll	\$ 99.99	\$ 64.99
1903005	0-29402-03168-9	9" S.S. Gimbal Mount	\$ 129.99	\$ 84.49
1903006	0-29402-03169-6	12" S.S. Gimbal Mount	\$ 129.99	\$ 84.49
1904000	0-29402-03232-7	Rod Holder Deck Mount Plate	\$ 29.99	\$ 20.99
1904015	0-29402-03237-2	Rod Holder Rail Mount - 1-1/4"	\$ 34.99	\$ 24.49
1904025	0-29402-03240-2	6" Aluminum Mounting Track	\$ 49.99	\$ 34.99
1904026	0-29402-03241-9	12" Aluminum Mounting Track	\$ 59.99	\$ 41.99
1904027	0-29402-03242-6	18" Aluminum Mounting Track	\$ 69.99	\$ 48.99
1904028	0-29402-03243-3	24" Aluminum Mounting Track	\$ 79.99	\$ 55.99
1904029	0-29402-03244-0	36" Aluminum Mounting Track	\$ 99.99	\$ 69.99
1904030	0-29402-03284-6	4" Aluminum Fixed Base Pedestal Mount	\$ 79.99	\$ 55.99
1904031	0-29402-03285-3	6" Aluminum Fixed Base Pedestal Mount	\$ 89.99	\$ 62.99
1904032	0-29402-03286-0	4" Aluminum Swivel Base Pedestal Mount	\$ 119.99	\$ 83.99
1904033	0-29402-03287-7	6" Aluminum Swivel Base Pedestal Mount	\$ 129.99	\$ 90.99
2207001	0-12977-30028-1	Tab Lock Base	\$ 44.99	\$ 29.24
2207002	0-12977-30033-5	UT / Marlin Base	\$ 34.99	\$ 22.74
2207003	0-12977-22003-9	Low-Profile Swivel Base	\$ 99.99	\$ 64.99
1904040	0-29402-03495-6	Mounting Base - Magnum/Digitroll	\$ 39.99	\$ 25.99
2200693	0-12977-22693-2	Deck Plate	\$ 44.99	\$ 29.24
2250927	0-12977-22927-8	9" Gimbal Mount	\$ 84.99	\$ 55.24
2250928	0-12977-22928-5	12" Gimbal Mount	\$ 84.99	\$ 55.24
2250940	0-12977-22940-7	Rail / Side Mount	\$ 79.99	\$ 51.99
2207327	0-12977-22327-6	Clamp Mount	\$ 79.99	\$ 51.99
2250009	0-12977-22009-1	Universal Line Release	\$ 16.99	\$ 11.04
2250105	0-12977-22105-0	Universal Stacker Release	\$ 18.99	\$ 12.34
2250111	0-12977-22111-1	Pinch-R-Release	\$ 16.99	\$ 11.04

PRICES SUBJECT TO CHANGE

RETAILER

2022-2023 CANNON CONFIDENTIAL PRICE LIST - RETAILER

PRODUCT CODE	UPC MFG	PRODUCT DESCRIPTION	LIST PRICE	RETAIL PRICE
2250119	0-12977-22119-7	Quick Release	\$ 19.99	\$ 12.99
2250120-1	0-12977-22120-3	Quick Stacker Release	\$ 17.99	\$ 11.69
2250106	0-12977-22106-7	Offshore Line Release	\$ 21.99	\$ 14.29
2250107	0-12977-22107-4	Offshore Stacker	\$ 23.99	\$ 15.59
2250109	0-12977-22109-8	Offshore Saltwater Line Release	\$ 21.99	\$ 14.29
1907001	0-29402-03211-2	Adjustable Rod Holder - Single Axis	\$ 94.99	\$ 66.49
1907002	0-29402-03212-9	Adjustable Rod Holder - Dual Axis	\$ 109.99	\$ 76.99
1907024	0-29402-03522-9	Adjustable Rod Holders - Downrigger Mount	\$ 399.99	\$ 279.99
2450163	0-12977-24163-8	Dual Rod Holder - Front Mount	\$ 64.99	\$ 42.24
1907070	0-29402-03498-7	Rod Holder - Rear	\$ 49.99	\$ 32.49
2450169-1	0-12977-24569-8	Cannon Rod Holder	\$ 21.99	\$ 12.31
1907030	0-29402-03407-9	Flush Mount w/ Cover	\$ 11.99	\$ 5.10
1907040	0-29402-03408-6	Extension Posts (pair)	\$ 21.99	\$ 10.58
1907050	0-29402-03409-3	Rail Mount Adapter	\$ 11.99	\$ 7.19
1907060	0-29402-03410-9	Side/Deck Mount	\$ 11.99	\$ 5.32
1903017	0-29402-04863-2	Cannon Battery End Cable	\$ 39.99	\$ 25.99
1903012	0-29402-03253-2	Flush Mount Power Port (Black)	\$ 16.99	\$ 11.04
1903013	0-29402-03254-9	Flush Mount Power Port (White)	\$ 16.99	\$ 11.04
2250002	0-12977-22002-2	Terminator Kit	\$ 34.99	\$ 22.74
2250141	0-12977-30019-9	Terminator Single	\$ 7.99	\$ 5.19
2215392	0-12977-22392-4	150' Cable	\$ 29.99	\$ 19.49
2215396	0-12977-22396-2	200' Cable	\$ 39.99	\$ 25.99
2215397	0-12977-22397-9	400' Cable	\$ 54.99	\$ 35.74
2250005	0-12977-22005-3	Mini-Troll Accessory Kit	\$ 64.99	\$ 42.24

2022-2023 CANNON CONFIDENTIAL PRICE LIST - RETAILER

PRODUCT CODE	UPC MFG	PRODUCT DESCRIPTION	LIST PRICE	RETAIL PRICE
1903031	0-29402-03520-5	White Downrigger Cover	\$ 44.99	\$ 29.24
1903030	0-29402-03519-9	Black Downrigger Cover	\$ 44.99	\$ 29.24
2250122	0-12977-22122-7	Retro-Ease Weight Retriever	\$ 16.99	\$ 11.04
1903020	0-29402-03497-0	Cannon Lock	\$ 36.99	\$ 24.04
1491072	0-12977-30039-7	Cannon transducer	\$ 129.99	\$ 84.49

Johnson Outdoors Marine Electronics, Inc.
678 Humminbird Lane
Eufaula, AL
36207



TO: All Valued Humminbird Customers

DATE: July 3, 2023

SUBJECT: 2024 Pricing Guidelines for Humminbird Branded Products

Humminbird is implementing a set of pricing guidelines for selected products which we believe will permit dealer prices to be competitive, and allow dealers to obtain a sufficient profit margin to offer the service, advertising, promotional, and other support that is necessary and desirable in connection with our new and technologically advanced electronics. Humminbird's suggested retail price for selected new models is effective immediately upon introduction. New pricing for the current line will be effective January 1, 2024. Please see the attached pages for clarification.

Humminbird will continue to review and monitor its pricing policy during the 2024 season in order to address the needs of the marketplace.

In the case of a dealer pricing below our suggested levels (including e-commerce add to cart lower prices, the offering of effective discounts in the form of associated premiums, free goods, gift certificates, rebates or other vehicles), or if suggested retail prices are not listed individually within a combination package or bundle, Humminbird reserves the right, at our discretion, to suspend product shipments covered by this pricing policy to that account.

If you believe that you are unable to sell these selected products within the price we have suggested, please choose other models in our line to promote.

This is a Humminbird, a subsidiary of Johnson Outdoors Marine Electronics, Inc. corporate policy; no agent or employee is authorized to waive it, interpret it for, or discuss it with any dealer.

A handwritten signature in blue ink that reads "David Duffin".

David Duffin
Senior Director, Global Sales
Dave.Duffin@johnsonoutdoors.com

2022-2023 HUMMINBIRD CONFIDENTIAL PRICE LIST - LIST PRICE

Product Code	UPC	Product Description	List Price	Retail Price	Suggested Retail
407860-1	0-82324-03499-2	HDR 650	\$ 149.99	\$ 119.99	
410150-1	0-82324-04870-8	PIRANHAMAX 4	\$ 119.99	\$ 101.99	
410150-1OEM	0-82324-04871-5	PIRANHAMAX 4 BULK	\$ 119.99	\$ 101.99	
410170-1	0-82324-04876-0	PIRANHAMAX 4 PT	\$ 199.99	\$ 169.99	
410160-1	0-82324-04873-9	PIRANHAMAX 4 DI	\$ 169.99	\$ 144.49	
410190-1	0-82324-04899-9	HELIX 5 SONAR G2	\$ 219.99	\$ 184.79	
410200-1	0-82324-04901-9	HELIX 5 DI G2	\$ 269.99	\$ 226.79	
411660-1	0-82324-05629-1	HELIX 5 CHIRP GPS G3	\$ 319.99	\$ 268.79	
411660-1OEM	0-82324-05630-7	HELIX 5 CHIRP GPS G3 BULK	\$ 319.99	\$ 268.79	
411680-1	0-82324-05631-4	HELIX 5 CHIRP GPS G3 PT	\$ 469.99	\$ 394.79	
411670-1	0-82324-05632-1	HELIX 5 CHIRP DI GPS G3	\$ 369.99	\$ 310.79	
411920-1	0-82324-05828-8	HELIX 7 CHIRP SI GPS G4	\$ 549.99	\$ 461.99	
411610-1	0-82324-05614-7	HELIX 7 CHIRP MDI GPS G4	\$ 599.99	\$ 503.99	
411930-1	0-82324-05829-5	HELIX 7 CHIRP MSI GPS G4	\$ 749.99	\$ 629.99	
411630-1	0-82324-05620-8	HELIX 7 CHIRP GPS G4N	\$ 699.99	\$ 573.99	\$ 699.99
411640-1CHO	0-82324-05622-2	HELIX 7 CHIRP MDI GPS G4N CHO	\$ 699.99	\$ 573.99	\$ 699.99
411640-1	0-82324-05623-9	HELIX 7 CHIRP MDI GPS G4N	\$ 749.99	\$ 614.99	\$ 749.99
411940-1	0-82324-05817-2	HELIX 7 CHIRP MSI GPS G4N	\$ 949.99	\$ 778.99	\$ 949.99
411370-1CHO	0-82324-05499-0	HELIX 9 CHIRP MEGA DI+ GPS G4N CHO	\$ 1,099.99	\$ 901.99	\$ 1,099.99
411370-1	0-82324-05511-9	HELIX 9 CHIRP MEGA DI+ GPS G4N	\$ 1,199.99	\$ 983.99	\$ 1,199.99
411950-1CHO	0-82324-05820-2	HELIX 9 CHIRP MEGA SI+ GPS G4N CHO	\$ 1,299.99	\$ 1,065.99	\$ 1,299.99
411950-1	0-82324-05819-6	HELIX 9 CHIRP MEGA SI+ GPS G4N	\$ 1,599.99	\$ 1,311.99	\$ 1,599.99
411410-1CHO	0-82324-05505-8	HELIX 10 CHIRP MEGA DI+ GPS G4N CHO	\$ 1,399.99	\$ 1,147.99	\$ 1,399.99
411410-1	0-82324-05506-5	HELIX 10 CHIRP MEGA DI+ GPS G4N	\$ 1,499.99	\$ 1,229.99	\$ 1,499.99
411960-1CHO	0-82324-05823-3	HELIX 10 CHIRP MEGA SI+ GPS G4N CHO	\$ 1,799.99	\$ 1,475.99	\$ 1,799.99
411960-1	0-82324-05822-6	HELIX 10 CHIRP MEGA SI+ GPS G4N	\$ 2,099.99	\$ 1,721.99	\$ 2,099.99
411440-1CHO	0-82324-05514-0	HELIX 12 CHIRP MEGA DI+ GPS G4N CHO	\$ 2,199.99	\$ 1,803.99	\$ 2,199.99
411440-1	0-82324-05515-7	HELIX 12 CHIRP MEGA DI+ GPS G4N	\$ 2,299.99	\$ 1,885.99	\$ 2,299.99
411970-1CHO	0-82324-05826-4	HELIX 12 CHIRP MEGA SI+ GPS G4N CHO	\$ 2,399.99	\$ 1,967.99	\$ 2,399.99
411970-1	0-82324-05825-7	HELIX 12 CHIRP MEGA SI+ GPS G4N	\$ 2,699.99	\$ 2,213.99	\$ 2,699.99
411310-1CHO	0-82324-05478-5	HELIX 15 CHIRP MEGA DI+ GPS G4N CHO	\$ 2,699.99	\$ 2,213.99	\$ 2,699.99
411320-1CHO	0-82324-05578-2	HELIX 15 CHIRP MEGA SI+ GPS G4N CHO	\$ 2,899.99	\$ 2,377.99	\$ 2,899.99
411320-1	0-82324-05479-2	HELIX 15 CHIRP MEGA SI+ GPS G4N	\$ 3,199.99	\$ 2,623.99	\$ 3,199.99
411530-1CHO	0-82324-05583-6	SOLIX 10 CHIRP MEGA SI+ G3 CHO	\$ 2,399.99	\$ 1,919.99	\$ 2,399.99
411530-1	0-82324-05491-4	SOLIX 10 CHIRP MEGA SI+ G3	\$ 2,699.99	\$ 2,159.99	\$ 2,699.99
411550-1CHO	0-82324-05584-3	SOLIX 12 CHIRP MEGA SI+ G3 CHO	\$ 2,899.99	\$ 2,290.99	\$ 2,899.99
411550-1	0-82324-05489-1	SOLIX 12 CHIRP MEGA SI+ G3	\$ 3,199.99	\$ 2,527.99	\$ 3,199.99
411570-1CHO	0-82324-05585-0	SOLIX 15 CHIRP MEGA SI+ G3 CHO	\$ 3,399.99	\$ 2,685.99	\$ 3,399.99
411570-1	0-82324-05487-7	SOLIX 15 CHIRP MEGA SI+ G3	\$ 3,699.99	\$ 2,922.99	\$ 3,699.99
411470-1CHO	0-82324-05579-9	APEX 13 MSI+ CHARTPLOTTER CHO	\$ 3,999.99	\$ 3,159.99	\$ 3,999.99
411470-1	0-82324-05532-4	APEX 13 MSI+ CHARTPLOTTER	\$ 4,299.99	\$ 3,396.99	\$ 4,299.99
411500-1CHO	0-82324-05573-7	APEX 16 MSI+ CHARTPLOTTER CHO	\$ 4,499.99	\$ 3,554.99	\$ 4,499.99
411500-1	0-82324-05533-1	APEX 16 MSI+ CHARTPLOTTER	\$ 4,799.99	\$ 3,791.99	\$ 4,799.99
411240-1CHO	0-82324-05580-5	APEX 19 MSI+ CHARTPLOTTER CHO	\$ 4,999.99	\$ 3,949.99	\$ 4,999.99
411240-1	0-82324-05454-9	APEX 19 MSI+ CHARTPLOTTER	\$ 5,299.99	\$ 4,186.99	\$ 5,299.99
407020-1	0-82324-03212-7	ICE-35 Flasher	\$ 399.99	\$ 327.99	
407030-1	0-82324-03213-4	ICE-45 Flasher	\$ 499.99	\$ 394.99	
407040-1	0-82324-03211-0	ICE-55 Flasher	\$ 599.99	\$ 449.99	
411720-1	0-82324-05671-0	ICE H5 CHIRP G3 FB	\$ 419.99	\$ 344.39	
411730-1	0-82324-05670-3	ICE H5 CHIRP GPS G3 FB	\$ 519.99	\$ 415.99	
411740-1	0-82324-05673-4	ICE H5 CHIRP GPS G3 AS	\$ 619.99	\$ 495.99	
411750-1	0-82324-05674-1	ICE H7 CHIRP GPS G4 FB (NOT ABLE TO SHIP VIA AIR)	\$ 949.99	\$ 759.99	\$ 949.99
411760-1	0-82324-05675-8	ICE H7 CHIRP GPS G4 AS (NOT ABLE TO SHIP VIA AIR)	\$ 1,049.99	\$ 839.99	\$ 1,049.99
411790-1	0-82324-05678-9	ICE H9 MSI+ GPS G4N MEGA 360 (NOT ABLE TO SHIP VIA AIR)	\$ 2,899.99	\$ 2,319.99	\$ 2,899.99
411870-1	0-82324-05759-5	ICE H9 MSI+ GPS G4N MEGA LIVE (NOT ABLE TO SHIP VIA AIR)	\$ 3,099.99	\$ 2,479.99	\$ 3,099.99
710198-1	0-82324-50748-9	XNT 9 20 T	\$ 109.99	\$ 65.99	
710201-1	0-82324-50749-6	XHS 9 HDSI 180 T	\$ 289.99	\$ 173.99	
710200-1	0-82324-50750-2	XNT 9 SI 180 T	\$ 219.99	\$ 131.99	
710236-1	0-82324-03654-5	XNT 9 28 T	\$ 109.99	\$ 65.99	
710226-1	0-82324-03522-7	XNT 9 DI T	\$ 169.99	\$ 101.99	
710237-1	0-82324-03664-4	XNT 9 DB 74 T	\$ 129.99	\$ 77.99	
710262-1	0-82324-05027-5	XM 9 20 MSI T	\$ 369.99	\$ 258.99	

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710265-1	0-82324-05046-6	XM 14 20 MSI T	\$ 369.99	\$ 258.99
710269-1	0-82324-05081-7	XM 9 MDI T	\$ 219.99	\$ 153.99
710274-1	0-82324-05306-1	XNT 9 HW T	\$ 109.99	\$ 65.99
710274-1OEM	0-82324-05307-8	XNT 9 HW T OEM	\$ 109.99	\$ 62.69
710305-1	0-82324-05634-5	XNT 9 HW DI T	\$ 169.99	\$ 118.99
710306-1	0-82324-05628-4	XNT 9 HW SI T	\$ 219.99	\$ 153.99
710295-1	0-82324-05350-4	XNT 9 HW MDI 75 T	\$ 219.99	\$ 153.99
710280-1	0-82324-05320-7	XM 9 HW MDI T	\$ 269.99	\$ 188.99
710297-1	0-82324-05349-8	XNT 9 HW MSI 150 T	\$ 219.99	\$ 153.99
710282-1	0-82324-05326-9	XM 9 HW MSI T	\$ 429.99	\$ 300.99
710285-1	0-82324-05305-4	XNT 14 HW T	\$ 109.99	\$ 76.99
710290-1	0-82324-05319-1	XM 14 HW MDI T	\$ 269.99	\$ 188.99
710292-1	0-82324-05325-2	XM 14 HW MSI T	\$ 429.99	\$ 300.99
710147-1	0-82324-50608-6	XP 9 20 T	\$ 109.99	\$ 65.99
710276-1	0-82324-05312-2	XP 9 HW T	\$ 129.99	\$ 77.99
710276-1OEM	0-82324-05313-9	XP 9 HW T OEM	\$ 129.99	\$ 74.09
710275-1	0-82324-05310-8	XP 9 HW	\$ 109.99	\$ 65.99
710275-1OEM	0-82324-05311-5	XP 9 HW OEM	\$ 109.99	\$ 62.69
710287-1	0-82324-05309-2	XP 14 HW T	\$ 139.99	\$ 97.99
710286-1	0-82324-05308-5	XP 14 HW	\$ 119.99	\$ 83.99
710160-1	0-82324-50192-0	XTM 9 20 T	\$ 109.99	\$ 65.99
710205-1	0-82324-50754-0	XTM 9 HDSI 180 T	\$ 289.99	\$ 173.99
710204-1	0-82324-50753-3	XTM 9 SI 180 T	\$ 209.99	\$ 125.99
710234-1	0-82324-03585-2	XTM 9 DI 25 T	\$ 209.99	\$ 125.99
710235-1	0-82324-03586-9	XTM 9 WIDE DI 20 T	\$ 209.99	\$ 125.99
710263-1	0-82324-05028-2	XTM 9 20 MSI T	\$ 369.99	\$ 258.99
710270-1	0-82324-05082-4	XTM 9 MDI T	\$ 209.99	\$ 146.99
710277-1	0-82324-05314-6	XTM 9 HW T	\$ 109.99	\$ 65.99
710296-1	0-82324-05352-8	XTM 9 HW MDI 75 T	\$ 209.99	\$ 146.99
710281-1	0-82324-05322-1	XTM 9 HW MDI T	\$ 269.99	\$ 188.99
710298-1	0-82324-05351-1	XTM 9 HW MSI 150 T	\$ 209.99	\$ 146.99
710283-1	0-82324-05324-5	XTM 9 HW MSI T	\$ 429.99	\$ 300.99
710291-1	0-82324-05321-4	XTM 14 HW MDI T	\$ 269.99	\$ 188.99
710161-1	0-82324-50190-6	XPT 9 20 T	\$ 109.99	\$ 65.99
710278-1	0-82324-05317-7	XPT 9 HW T	\$ 109.99	\$ 65.99
710166-1	0-82324-50580-5	XTH 9 20	\$ 429.99	\$ 300.99
710302-1	0-82324-05481-5	SSTH 14 HW MSI+ T	\$ 849.99	\$ 594.99
710185-1	0-82324-50682-6	XTH 9 DB 74 P	\$ 269.99	\$ 161.99
710181-1	0-82324-50661-1	XFM 9 20	\$ 129.99	\$ 77.99
710264-1	0-82324-05029-9	XPTH 9 20 MSI T	\$ 429.99	\$ 300.99
710279-1	0-82324-05318-4	XPTH 9 HW T	\$ 159.99	\$ 95.99
710284-1	0-82324-05327-6	XPTH 9 HW MSI T	\$ 479.99	\$ 335.99
710294-1	0-82324-05328-3	XPTH 14 HW MSI T	\$ 479.99	\$ 335.99
710211-1	0-82324-50776-2	XI 9 20	\$ 104.99	\$ 62.99
710215-1	0-82324-50820-2	XI 9 19	\$ 104.99	\$ 62.99
710273-1	0-82324-05088-6	XI 9 1521	\$ 104.99	\$ 62.99
740087-1	0-82324-50772-4	AD XTM 9	\$ 29.99	\$ 17.99
740159-1	0-82324-05030-5	AD MTM	\$ 44.99	\$ 26.99
740181-1	0-82324-05379-5	AD MTM HW MDI	\$ 44.99	\$ 31.49
740182-1	0-82324-05380-1	AD MTM HW MSI	\$ 44.99	\$ 31.49
740011-1	0-82324-50161-6	MHX HS	\$ 34.99	\$ 20.99
740093-1	0-82324-50777-9	MHX XNT	\$ 44.99	\$ 26.99
740162-1	0-82324-05043-5	MHX MXNT	\$ 34.99	\$ 20.99
740183-1	0-82324-05381-8	MHX XM HW	\$ 44.99	\$ 31.49
740090-1	0-82324-50769-4	MHX XNPT	\$ 29.99	\$ 17.99
740156-1OEM	0-82324-04888-3	IDMK PM4 OEM	\$ 34.99	\$ 20.99
740142-1	0-82324-04592-9	IDMK H5	\$ 44.99	\$ 26.99
740174-1	0-82324-05220-0	IDMK H7R	\$ 54.99	\$ 38.49
740200-1	0-82324-05644-4	IDMK H7R2	\$ 64.99	\$ 45.49
740179-1	0-82324-05376-4	IDMK H89R	\$ 69.99	\$ 48.99
740155-1	0-82324-04886-9	IDMK H910R	\$ 69.99	\$ 41.99
740175-1	0-82324-05221-7	IDMK H12R	\$ 79.99	\$ 55.99
740194-1	0-82324-05554-6	IDMK H15	\$ 89.99	\$ 62.99
740173-1	0-82324-05214-9	IDMK S10R	\$ 69.99	\$ 48.99
740176-1	0-82324-05251-4	IDMK S12R	\$ 69.99	\$ 48.99

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740177-1	0-82324-05252-1	IDMK S15R	\$ 79.99	\$ 55.99	
740191-1	0-82324-05545-4	IDMK RM A13	\$ 79.99	\$ 55.99	
740192-1	0-82324-05544-7	IDMK RM A16	\$ 84.99	\$ 59.49	
740193-1	0-82324-05543-0	IDMK RM A19	\$ 89.99	\$ 62.99	
740143-1	0-82324-04593-6	GM H5	\$ 31.99	\$ 19.19	
740146-1	0-82324-04719-0	GM H7	\$ 31.99	\$ 19.19	
740199-1	0-82324-05645-1	GM H7R2	\$ 59.99	\$ 41.99	
740149-1	0-82324-04841-8	GM H910	\$ 59.99	\$ 35.99	
740151-1	0-82324-04879-1	GM H 12	\$ 59.99	\$ 35.99	
740189-1	0-82324-05555-3	GM H15	\$ 79.99	\$ 55.99	
740172-1	0-82324-05213-2	GM S10	\$ 69.99	\$ 41.99	
740164-1	0-82324-05041-1	GM S12	\$ 69.99	\$ 41.99	
740165-1	0-82324-05042-8	GM S15	\$ 79.99	\$ 47.99	
730000-1	0-82324-50292-7	TS W	\$ 89.99	\$ 53.99	
720106-1	0-82324-05482-2	EC M3 14W10	\$ 89.99	\$ 53.99	
720106-2	0-82324-05483-9	EC M3 14W30	\$ 99.99	\$ 59.99	
720096-1	0-82324-05035-0	EC M10	\$ 54.99	\$ 32.99	
720096-2	0-82324-05036-7	EC M30	\$ 74.99	\$ 44.99	
720057-1	0-82324-50808-0	PC 11	\$ 21.99	\$ 13.19	
720057-8	0-82324-50839-4	PC 11 BULK	\$ 21.99	\$ 12.53	
720085-1	0-82324-03900-3	PC 12	\$ 31.99	\$ 22.39	
720110-1	0-82324-05547-8	PC 13	\$ 53.99	\$ 37.79	
720101-1	0-82324-05235-4	9 M SIDB Y	\$ 43.99	\$ 30.79	
720101-1OEM	0-82324-05236-1	9 M SIDB Y OEM	\$ 43.99	\$ 29.47	
720102-1	0-82324-05237-8	9 M SILR Y	\$ 43.99	\$ 30.79	
720111-1	0-82324-05552-2	14 M ID SIDB Y	\$ 65.99	\$ 39.59	
720112-1	0-82324-05551-5	14 M ID SILR Y	\$ 65.99	\$ 39.59	
720107-1	0-82324-05485-3	9 M360 2DDI Y	\$ 53.99	\$ 37.79	
720108-1	0-82324-05486-0	14 M360 2DDI Y	\$ 65.99	\$ 46.19	
720073-2	0-82324-50916-2	AS EC 10E	\$ 59.99	\$ 35.99	
720073-212	0-82324-05424-2	AS EC 10E 12	\$ 59.99	\$ 32.99	
720073-5	0-82324-03637-8	AS EC 15E	\$ 64.99	\$ 38.99	
720073-512	0-82324-05425-9	AS EC 15E 12	\$ 64.99	\$ 35.74	
720073-3	0-82324-50917-9	AS EC 20E	\$ 69.99	\$ 41.99	
720073-312	0-82324-05426-6	AS EC 20E 12	\$ 69.99	\$ 38.49	
720073-4	0-82324-50918-6	AS EC 30E	\$ 109.99	\$ 65.99	
720074-1	0-82324-50919-3	AS EC QDE	\$ 31.99	\$ 19.19	
720074-12	0-82324-04576-9	AS EC QDE 12	\$ 31.99	\$ 17.59	
760025-1	0-82324-03543-2	AS ECX 30E	\$ 109.99	\$ 65.99	
720073-6	0-82324-05234-7	AS EC 5E	\$ 53.99	\$ 32.39	
720073-612	0-82324-05423-5	AS EC 5E 12	\$ 53.99	\$ 29.69	
700063-1	0-82324-05587-4	DUAL HELIX STRTR KIT HWFG MI	\$ 269.99	\$ 161.99	
700062-1	0-82324-05586-7	DUAL HELIX STRTR KIT HWAL MI	\$ 269.99	\$ 161.99	
700030-1	0-82324-50568-3	AS HHGPS	\$ 36.99	\$ 22.19	
411850-1	0-82324-05741-0	AS ETH 5PGL	\$ 299.99	\$ 209.99	
408920-1	0-82324-03786-3	AS GRP	\$ 159.99	\$ 111.99	
408400-1	0-82324-03579-1	AS GPS HS	\$ 219.99	\$ 153.99	
720080-1	0-82324-03893-8	AS GPS NMEA	\$ 52.99	\$ 37.09	
710304-1	0-82324-05581-2	MEGA LIVE IMAGING	\$ 1,499.99	\$ 1,184.99	\$ 1,499.99
710308-1	0-82324-05699-4	MEGA Live TargetLock - Ultrex 45-52"	\$ 2,999.99	\$ 2,369.99	\$ 2,999.99
740210-1	0-82324-05700-7	MEGA Live TargetLock - Ultrex 45-52" Adapter Kit	\$ 1,499.99	\$ 1,184.99	\$ 1,499.99
411840-1	0-82324-05732-8	MEGA Live TargetLock Remote	\$ 109.99	\$ 76.99	
740211-1	0-82324-05701-4	MEGA Live TargetLock and MEGA 360 Dual Mount - Ultrex	\$ 199.99	\$ 157.99	
710309-1	0-82324-05731-1	MEGA Live Hand Control Universal	\$ 2,049.99	\$ 1,619.49	\$ 2,049.99
411830-1	0-82324-05716-8	MEGA 360 Imaging Ultrex 2	\$ 1,299.99	\$ 1,026.99	
411260-1	0-82324-05456-3	MEGA 360 Imaging Fortrex	\$ 1,299.99	\$ 1,026.99	
411390-1	0-82324-05535-5	MEGA 360 Universal	\$ 1,599.99	\$ 1,263.99	
411580-1	0-82324-05591-1	MEGA 360 50 NM	\$ 1,199.99	\$ 947.99	
700068-1	0-82324-05724-3	MEGA LIVE OPEN WATER TM ADAPER KIT	\$ 299.99	\$ 239.99	
740222-1	0-82324-05812-7	MEGA LIVE TARGET LOCK - ULTREX 60" ADAPTER KIT	\$ 1,699.99	\$ 1,342.99	\$ 1,699.99
740223-1	0-82324-05811-0	MEGA LIVE SHAFT MOUNT 1.5	\$ 99.99	\$ 78.99	
740224-1	0-82324-05810-3	MEGA LIVE TL FOOTPEDAL	\$ 179.99	\$ 125.99	
740204-1	0-82324-05682-6	MEGA 360 ICE ADAPTER KIT	\$ 499.99	\$ 349.99	
740215-1	0-82324-05760-1	MEGA LIVE ICE ADAPTER KIT	\$ 499.99	\$ 349.99	\$ 499.99
700066-1	0-82324-05691-8	ICE HELIX M360 CVRSN KIT	\$ 2,099.99	\$ 1,679.99	

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700069-1	0-82324-05758-8	ICE HELIX MLIVE CVRSN KIT	\$ 2,499.99	\$ 1,999.99	\$ 2,499.99
720075-1	0-82324-03613-2	AS T Y	\$ 42.99	\$ 30.09	
720119-1	0-82324-05706-9	AD HDMI In 10	\$ 109.99	\$ 76.99	
720115-1	0-82324-05548-5	AD HDMI OUT 10	\$ 109.99	\$ 76.99	
720113-1	0-82324-05550-8	AS GPS	\$ 43.99	\$ 30.79	
720114-1	0-82324-05553-9	AS QD NMEA 2000	\$ 31.99	\$ 22.39	
720114-12	0-82324-05635-2	AS QD NMEA 2000 BULK	\$ 31.99	\$ 21.43	
720120-1	0-82324-05849-3	MEGA 360 PC BL	\$ 34.99	\$ 27.99	
700064-1	0-82324-05601-7	HB NMEA 2000 SINGLE STRT KIT M	\$ 109.99	\$ 76.99	
700065-1	0-82324-05602-4	HB NMEA 2000 DUAL STRT KIT M	\$ 149.99	\$ 104.99	
760035-1	0-82324-05603-1	HB NMEA 2000 TERM FEMALE M	\$ 21.99	\$ 15.39	
760036-1	0-82324-05604-8	HB NMEA 2000 TERM MALE M	\$ 21.99	\$ 15.39	
760037-1	0-82324-05605-5	HB NMEA 2000 POWER T M	\$ 36.99	\$ 25.89	
760038-1	0-82324-05606-2	HB NMEA 2000 T-CONNECTOR M	\$ 31.99	\$ 22.39	
720117-1	0-82324-05607-9	HB NMEA 2000 DROP CABLE 0.5M M	\$ 31.99	\$ 22.39	
720117-2	0-82324-05608-6	HB NMEA 2000 DROP CABLE 2M M	\$ 43.99	\$ 30.79	
720117-3	0-82324-05609-3	HB NMEA 2000 DROP CABLE 5M M	\$ 53.99	\$ 37.79	
720117-4	0-82324-05610-9	HB NMEA 2000 DROP CABLE 10M M	\$ 79.99	\$ 55.99	
780028-1	0-82324-04594-3	UC H5	\$ 21.99	\$ 13.19	
780029-1	0-82324-04717-6	UC H7	\$ 21.99	\$ 13.19	
780044-1	0-82324-05646-8	UC H7R2	\$ 43.99	\$ 26.39	
780038-1	0-82324-05378-8	UC H89	\$ 43.99	\$ 30.79	
740157-1	0-82324-04974-3	PTC U2	\$ 199.99	\$ 119.99	
740157-1NB	0-82324-04973-6	PTC UNB2	\$ 169.99	\$ 101.99	
740158-1NB	0-82324-04975-0	ICE PTC UNB2 w/ XI 9 20	\$ 259.99	\$ 181.99	
740206-1	0-82324-05694-9	ICE PTC CHIRP H5 FB	\$ 259.99	\$ 181.99	
740202-1	0-82324-05684-0	HELIX ICE CONVERSION KIT	\$ 409.99	\$ 286.99	
770032-1	0-82324-05686-4	LI BATTERY 15Ah (NOT ABLE TO SHIP VIA AIR)	\$ 149.99	\$ 104.99	
770033-1	0-82324-05693-2	LI BATTERY 20Ah (NOT ABLE TO SHIP VIA AIR)	\$ 299.99	\$ 209.99	
770030-1	0-82324-05382-5	9AH BK	\$ 74.99	\$ 44.99	
740184-1	0-82324-05392-4	HELIX Cable Collector Tray "HCCT"	\$ 31.99	\$ 19.19	
780015-1	0-82324-50818-9	CC ICE	\$ 54.99	\$ 30.24	
720105-1	0-82324-05477-8	PC HELIX 12V DC	\$ 39.99	\$ 23.99	
700052-1	0-82324-04018-4	SC 110 Autopilot Kit	\$ 2,299.99	\$ 1,609.99	
700053-1	0-82324-04019-1	SC 110 Kit w/o FB	\$ 2,099.99	\$ 1,469.99	
409100-1	0-82324-03914-0	SC 110	\$ 629.99	\$ 440.99	
408180-1	0-82324-04020-7	SCP 110	\$ 1,149.99	\$ 804.99	
408150-1	0-82324-04015-3	FB 30	\$ 314.99	\$ 220.49	
408210-1	0-82324-04016-0	FXC 110	\$ 269.99	\$ 188.99	
408340-1	0-82324-03662-0	HHRP 11-12	\$ 829.99	\$ 580.99	
408350-1	0-82324-03663-7	HHRP 17-12	\$ 829.99	\$ 580.99	
750013-1	0-82324-05016-9	HB_2124_CHIRP_RADAR	\$1,799.99	\$1,439.99	\$1,799.99
601001-1	0-82324-05651-2	VX- DAK/NEB	\$ 149.99	\$ 89.99	
601002-1	0-82324-05659-8	VX- GREAT LAKES	\$ 149.99	\$ 89.99	
601003-1	0-82324-05663-5	VX- GREAT PLAINS	\$ 149.99	\$ 89.99	
601019-1	0-82324-05727-4	VX- MANITOBA	\$ 149.99	\$ 89.99	
601004-1	0-82324-05661-1	VX- MID ATL STATES	\$ 149.99	\$ 89.99	
601005-1	0-82324-05655-0	VX- MIDSOUTH STATES	\$ 149.99	\$ 89.99	
601006-1	0-82324-05649-9	VX- MINNESOTA	\$ 149.99	\$ 89.99	
601007-1	0-82324-05665-9	VX- NORTHEAST STATES	\$ 149.99	\$ 89.99	
601020-1	0-82324-05725-0	VX- ONTARIO	\$ 149.99	\$ 89.99	
601021-1	0-82324-05729-8	VX- QUEBEC	\$ 149.99	\$ 89.99	
601008-1	0-82324-05653-6	VX- SOUTHEAST STATES	\$ 149.99	\$ 89.99	
601009-1	0-82324-05657-4	VX- WEST STATES	\$ 149.99	\$ 89.99	
601010-1	0-82324-05647-5	VX- WISCONSIN	\$ 149.99	\$ 89.99	
602001-1	0-82324-05652-9	VX- PREMIUM DAK/NEB	\$ 199.99	\$ 119.99	\$ 199.99
602002-1	0-82324-05660-4	VX- PREMIUM GREAT LAKES	\$ 199.99	\$ 119.99	\$ 199.99
602003-1	0-82324-05664-2	VX- PREMIUM GREAT PLAINS	\$ 199.99	\$ 119.99	\$ 199.99
602004-1	0-82324-05662-8	VX- PREMIUM MID ATL STATES	\$ 199.99	\$ 119.99	\$ 199.99
602005-1	0-82324-05656-7	VX- PREMIUM MIDSOUTH STATES	\$ 199.99	\$ 119.99	\$ 199.99
602006-1	0-82324-05650-5	VX- PREMIUM MINNESOTA	\$ 199.99	\$ 119.99	\$ 199.99
602007-1	0-82324-05666-6	VX- PREMIUM NORTHEAST	\$ 199.99	\$ 119.99	\$ 199.99
602008-1	0-82324-05654-3	VX- PREMIUM SOUTHEAST	\$ 199.99	\$ 119.99	\$ 199.99
602009-1	0-82324-05658-1	VX- PREMIUM WEST STATES	\$ 199.99	\$ 119.99	\$ 199.99
602010-1	0-82324-05648-2	VX- PREMIUM WISCONSIN	\$ 199.99	\$ 119.99	\$ 199.99

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602020-1	0-82324-05726-7	VX- PREMIUM ONTARIO	\$ 249.99	\$ 149.99	\$ 249.99
602019-1	0-82324-05728-1	VX- PREMIUM MANITOBA	\$ 199.99	\$ 119.99	\$ 199.99
602021-1	0-82324-05730-4	VX- PREMIUM QUEBEC	\$ 199.99	\$ 119.99	\$ 199.99
600050-1	0-82324-04875-3	HB AERIAL VIEW - LOUISIANA DELTA V1	\$ 149.99	\$ 89.99	\$ 149.99
602014-1	0-82324-05518-8	COASTMASTER PREMIUM - Florida v1	\$ 299.99	\$ 179.99	\$ 299.99
601015-1	0-82324-05411-2	COASTMASTER - U.S. COASTAL V1	\$ 149.99	\$ 89.99	\$ 149.99
600031-1	0-82324-04398-7	AUTOCHART	\$ 199.99	\$ 119.99	
600032-1	0-82324-04400-7	AUTOCHART PRO	\$ 249.99	\$ 149.99	
600033-1	0-82324-04440-3	AUTOCHART ZERO LINE	\$ 99.99	\$ 59.99	